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FILE

fashion / calendar

8 East 77th Street / New York, N. Y. 10021 / TR 9-2343 / 24th year

Ruth Finley, Publisher / issued weekly

August 24, 1964

1964

JANUARY	FEBRUARY	MARCH	APRIL
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, AUGUST 21, 1964</u>			
Thursday August 20 2:00 P.M.- 6:00 P.M.	"RETAIL JEWELERS OF AMERICA" DAY Special showings for jewelers at the New York World's Fair. By invitation. Contact: Jeff Wetrich, PL. 7-7030.	SWISS WATCH PAVILION	N.Y. WORLD'S FAIR SWISS PAVILION

Friday August 20 7:30 P.M.	CUSTOMER SHOWING: COLLEGE-CAREER FASHIONS Macy's will present their college and career fashions to the public. Contact: Lillian Rosselli, OX. 5-4400, Ext. 3229.	MACY'S NEW YORK	3RD FLOOR
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Thursday August 20- Sept. 11	RESORT-SPRING '65 FABRIC-COLOR DISPLAY Individualized group presentations of fabric and color trends for press, buying offices, and retailers. By appointment only. Reservations: Doris Van Patten or Cecelia Toth, OX. 5-1200, Ext. 436.	MILLIKEN WOOLENS; DEERING MILLIKEN, INC.	1045 SIXTH AVENUE 4TH FLOOR
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August 21 BERGDORF GOODMAN RELEASE DATE--Elio Berhanyer Fashions. (Preview, Aug. 19)

August 21 I. MILLER RELEASE DATE--Millerkin Shoes. (Preview, Aug. 18)

Saturday August 22 11:00 A.M.	CUSTOMER SHOWING OF COLLEGE FASHIONS Showing of fashions modeled by college girls. Open to public. Publicity: Gloria Carr, WI. 7-3300.	LORD & TAYLOR	5TH FLOOR COLLEGE SHOP
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WEEK BEGINNING MONDAY, AUGUST 24, 1964

August 24 MACY'S RELEASE DATE--Furs by Estevez. (No Press Show)

August 24 DEMOCRATIC CONVENTION IN ATLANTIC CITY.

Monday August 24 9:00 A.M.- 10:30 A.M.	PRESS PREVIEW: SPRING '65 FABRIC EXHIBIT A display of fashion fabrics containing Du Pont textile fibers; also 4:30 to 6:30 P.M. (Refreshments at both showings). For the press, by invitation. Contact: Ellen Morris, 971-4404. Trade: Beginning Mon., Aug. 31 to Sept. 25 from 9:30 A.M. to 4:30 P.M. By invitation. Contact: Patricia McGinn, 971-4653.	DU PONT COMPANY	EMPIRE STATE BLDG. 4TH FLOOR
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Monday August 24 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORTED MILLINERY Preview of Bonwit Teller's imported millinery. By invitation. (For Release, Tues., Aug. 25.) Publicity: Connie Cowen, EL. 5-6800.	BONWIT TELLER	6TH FLOOR
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August 24 GIVENCHY PRESS SHOW IN PARIS AT 10:30 A.M. By invitation only.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday August 24 11:00 A.M.- 2:00 P.M.	PREVIEW: NAT'L NOTION AND NOVELTY SHOW Special display for press of products, packaging, designs, accessories. By invitation. For trade, 9:00 A.M.-5:00 P.M., Aug. 24-27, N.Y. Trade Show Building, 8th Ave. and 35th St. Contact: Ann Karas, PE. 6-8820.	NAT'L NOTION ASSOCIATION	HOTEL NEW YORKER TERRACE ROOM
Tuesday August 25 10:30 A.M. Coffee	YOUNG MISSES HOLIDAY FASHIONS Small collection by Vi Feigin of Holiday misses dresses and after-five fashions, sizes 4 to 6. Continuous thereafter. Contact: Miss Coila, LA. 4-8046.	VI FEIGIN	491 SEVENTH AVENUE SHOWROOM - 12A
August 25	BALENCIAGA PRESS SHOW IN PARIS AT 10:30 A.M. By invitation only.		
Tuesday August 25 2:30 P.M.	PRESS PREVIEW OF CHILDREN'S FASHIONS Preview of boys' and girls' fashions from Ireland, England, France, and the United States. By invitation. (<u>For Release, Wed., Aug. 26.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	6TH FLOOR
Tuesday August 25 3:30 P.M. Cocktails	PREVIEW OF HOLIDAY AND RESORT KNITWEAR Preview for press and resident buyers of Ricano's "Cote d'Azur" collection of Holiday and Resort knitwear, designed by Howard Lawrence. (<u>Note Change of Date.</u>) By invitation. Contact: Grace Reeves, LW. 4-9000.	RICANO	1407 BROADWAY SHOWROOM - 21ST FLOOR
Beginning Tuesday August 25	HOLIDAY COLLECTION OF JUNIOR FASHIONS Continuous showings of Holiday junior dresses and sportswear at informal showings. Contact: OK. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
August 27	OHRBACH'S RELEASE DATE--Children's Back-To-School Fashions. (No Preview)		
Thursday August 27 2:30 P.M.	NEW CONCEPT IN GIRLS' FASHIONS Premiere showing, in Georgian Ballroom, of new size concept in 1 to 4T, 3 to 8, and 9 to 14: Style Age--casual daytime and Sunday dresses; <u>White Stallion</u> --sportswear and separates; <u>Rodele</u> --special occasion frocks. By invitation. Publicity: Sue Gardner, 98 Riverside, Drive, TR. 7-4952.	STYLE-AGE (PHILADELPHIA, PA.)	STATLER-HILTON HOTEL 33RD ST. & 7TH AVENUE
August 28	ALTMAN'S RELEASE DATE--Bill Blass Fashions for Children. (No Press Show)		
August 31	PARIS PICTURE RELEASE DATE.		
Monday August 31 9:30 A.M.	PRESS PREVIEW: "PRET A PORTER" COLLECTION Showing for the press of "Prêt a Porter" imported fashions. (<u>For Release, Tues., Sept. 1.</u>) Contact: Connie Cowen, EL. 5-6800.	BONWIT TELLER	8TH FLOOR
Beginning Monday August 31	RESORT AND HOLIDAY KNITWEAR COLLECTION Continuous daily showings. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday August 31	HOLIDAY SCARVES AND BLOUSE COLLECTION Continuous daily showings of Holiday scarves and blouses by Vera. Contact: Matt Shaw, AL. 5-6464.	VERA	417 FIFTH AVENUE 4TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 1 9:30 A.M.	PRESS PREVIEW: READY- TO-WEAR IMPORTS "Made-in-Europe" ready-to-wear and accessories. By Release, Wed., Sept. 2.)	MACY'S NEW YORK Publicity: Margery Rubin, OX. 5-4400.	13TH FLOOR EXEC. DINING ROOM
Wednesday Sept. 2 11:00 A.M.	PRESS PREVIEW: SOPHIE CUSTOM-ORDER FASHIONS Sophie, with the assistance of Stephen Erklin, will present her Fall and Winter collection. By invitation. (For Release, Fri., Sept. 4.) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
Wednesday Sept. 2 12:30 P.M. Luncheon	CHILDREN'S FASHIONS AT LUNCHEON SHOW Informal showing of children's fashions by Suzy Brooks. Publ.: Ellen Perl, TE. 2-8212. For reservations, contact: CI. 6-9171.	SUZY BROOKS (112 WEST 34TH STREET)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday Sept. 3 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER FASHIONS Preview of Bergdorf Goodman's Fall custom-order fashions, designed by Leslie Morris. By invitation. (For Release, Tues., Sept. 8.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Sept. 4	SAKS FIFTH AVENUE RELEASE--Sophie Custom-Order.(Preview Sept.2--See Above)		
Friday Sept. 4 10:00 A.M. Breakfast	PRESS PREVIEW: HUNT- COUNTRY COLLECTION Coats and suits, designed and tailored in England, British tweeds and woolens, imported by Altman's Meadowbrook Shop. (For Release, Wed., Sept. 9.) By invitation. Publicity: Kay Robinson, OR. 9-7800, Ext. 412.	B. ALTMAN & CO.	3RD FLOOR FUR SALON
Sept. 7	LABOR DAY AND ROSH HASHONAH (Monday).		
Sept. 8	BERGDORF GOODMAN RELEASE--Custom-Order Fashions.(Preview Sept.3--See Above)		
Sept. 8	BONWIT TELLER'S RELEASE DATE--American Couture Fashions. (Showing Sept. 9.)		
Tuesday Sept. 8 11:30 A.M.	PRESS PREVIEW OF IMPORT FASHIONS Bergdorf Goodman preview of their Fall import collection. By invitation. (For Release, Wed., Sept. 9.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Tuesday Sept. 8- Sept. 12	CALIFORNIA RESORT FASHIONS IN N.Y. Resort collection of afternoon dresses, costumes, and after-five fashions. Contact: Dick Steiner, MA. 7-5461(L.A.); after Sept. 8, CI. 7-2200.	WAYNE FULLER, INC. (122 E.7TH ST., L.A.)	HOTEL GOTHAM
Sept. 9	ALTMAN RELEASE DATE--Hunt Country Collection.(Preview, Sept.4--See Above)		
Wednesday Sept. 9 9:30 A.M. Coffee	SHOWING OF AMERICAN COUTURE FASHIONS Showing of fashions by American designers. By invitation. (For Release, Tues., Sept. 8.) Publicity: Connie Cowen, EL. 5-6800.	BONWIT TELLER	5TH FLOOR
Wednesday Sept. 9 10:30 A.M. Coffee	PRESS PREVIEW: "ONE WORLD OF FASHION" Preview of fashions and accessories. For the press, by invitation. (For Release, Thurs., Sept. 10.) Publ.: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 9 12:30 P.M. Luncheon	FALL FASHIONS DURING LUNCHEON Informal showing during luncheon, featuring fashions by Cisa of Italy. Publicity: Ellen Perl, TE. 2-8212. For reservations, contact: CI. 6-9171.	CISA OF ITALY (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 9 3:00 P.M.	PRESS PREVIEW: FALL- WINTER COLLECTION Preview of Elizabeth Arden's Fall-Winter collection, designed by Oscar de la Renta. By invitation. (For Release, Thurs., Sept. 10.) Publicity: McGeehan & O'Connor, 667 Madison Ave., PL. 9-8150.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
Wednesday Sept. 9 4:30 P.M. Champagne	PRESS RECEPTION: "AWARDS FROM FRANCE" Formal awards to American retailers for outstanding presentation of French lace. Fashion show by leading American designers. By invitation of the Lace and Embroidery Association of America. Press contact: Ken R. Williams Assoc., WI. 7-4471.	FRENCH LACE INDUSTRY & AMERICAN IMPORTERS	HOTEL PLAZA TERRACE ROOM
Sept. 10	GIMBELS RELEASE DATE--"ONE WORLD OF FASHION." (Preview, Sept. 9--See Pg. 3)		
Thursday Sept. 10 11:00 A.M.	PRESS PREVIEW OF IMPORT FASHIONS Macy's will present their import collection to the press. By invitation. (For Release, Fri., Sept. 11.) Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Thursday Sept. 10 4:00 P.M. Cocktails	PREVIEW OF RESORT- SPRING COLLECTION Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
Postponed Sept. 11	MAINBOCHER'S PRESS SHOW, ORIGINALLY SCHEDULED FOR FRIDAY, SEPT. 11 AT 11:00 A.M., HAS BEEN POSTPONED TO MONDAY, SEPT. 21 AT 11:00 A.M. (See Pg. 6)		
Friday Sept. 11 5:00 P.M. Champagne	PRESS PREVIEW: "ELLE MAGAZINE" IMPORTS Press preview of imported French fashions, exclusive with Stern's, and selected by the editorial board of "Elle Magazine" of Paris. By invitation. (For Release, Thurs., Sept. 17.) Publ.: Mildred Collins, LO. 5-7950, Ext. 515.	STERN'S	3RD FLOOR BOUTIQUE ELLE SHOP
Monday Sept. 14 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORT FASHIONS Ohrbach's Paris and Italian import reproductions. By invitation. (For Release, Tues., Sept. 15.) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Monday Sept. 14 12:15 P.M.; 5:45 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS Showings of import fashions for customers, 12:15 and 5:45 P.M. Open to public. Publicity: Margery Rubin, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	3RD FLOOR
Monday Sept. 14- Sept. 25	FASHIONS FROM NOVEMBER "GREAT DATE" ISSUE "Glamour at the Palladium" showing the total look. Also, active ski and after-ski fashions. For retailers, 9:00 A.M. to 5:00 P.M. Contact: Joan Alforno, Merchandising Editor, MU. 9-5900, Ext. 476.	GLAMOUR MAGAZINE	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 15 9:30 A.M.	PRESS PREVIEW: "HOUSE OF YEARS" Preview for the press of Sloane's "House of Years" shop. By invitation. (For Release, Fri., Sept. 18.)	W & J SLOANE, INC.	414 FIFTH AVENUE 5TH FLOOR
Tuesday Sept. 15 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS Fashions by Gigliola Curriel of Milan and Bernard Newman of the U.S. By invitation. (For Release, Wed., Sept. 16.)	BERGDORF GOODMAN	4TH FLOOR SALON
Monday Sept. 14 12:30 P.M. Luncheon	PRESS SHOWING OF BRITISH FASHIONS Preview of exclusive fashions, designed by Caroline Charles, English designer. By invitation. (For Release, Thurs., Sept. 17.)	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Sept. 16	YOM KIPPUR---Jewish Day of Atonement (Wednesday).		
Sept. 17	STERN'S RELEASE DATE---Fashion Imports. (Preview, Sept. 11, See Pg. 4)		
Sept. 17	MACY'S RELEASE DATE---British fashions by Caroline Charles. (Preview, Sept. 15)		
Thursday Sept. 17 9:00 A.M. Coffee	PRESS PREVIEW: RESORT AND CRUISE COLLECTION Preview for the press of Resort and Cruise "wardrobe collection," designed by Nilo. By invitation. Publicity: Jan M. Taylor, TR. 9-8965.	DIANA THOMAS, LTD. (FORMERLY NILO, LTD.)	512 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Sept. 17 10:30 A.M. Coffee	PREVIEW: FALL COUTURE IMPORT COLLECTION Press preview of imports and reproductions. By invitation. (For Release, Fri., Sept. 18.)	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
Thursday Sept. 17 12:30 P.M. Luncheon	FALL FASHIONS BY JEAN LOUIS Luncheon show, featuring Fall fashions by Jean Louis. Special guests and celebrities. Tickets: \$12.50; contact: Young Citizens for Johnson Headquarters, Governor Clinton Hotel, BR. 9-0077. Publ.: Phyllis Kay, JU.2-2224.	YOUNG CITIZENS FOR JOHNSON	DELMONICO HOTEL GRAND BALLROOM
Thursday Sept. 17	PRESS PREVIEW: BRITISH COUTURE COLLECTION Preview of 1964 British couture collection at Bergdorf Goodman, with a special collection of shoes designed by Rayne of London for Delman. By invitation only. (For Release, Mon., Sept. 21.)	BERGDORF GOODMAN	TO BE ANNOUNCED
Thursday Sept. 17 1:00 P.M.	HOLIDAY-EARLY SPRING COLLECTION A formal showing of the Holiday-early Spring collection by Mr. Mort. Continuous informal showings thereafter. Contact: Jean Urban, OX.5-4760.	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Sept. 17 2:00 P.M.	RESORT AND EARLY SPRING COATS Opening of Resort and early Spring collection of coats by Originala at 2:00 P.M. Contact: Mrs. Jaye Lo Pinto, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 17 4:00 P.M. Cocktails	PREVIEW: RESORT AND HOLIDAY FASHIONS Preview of Holiday and Resort fashions. By invitation. Continuous show- ings September 22 and thereafter. Contact: Sylvia Greer or Al Davis, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 18	W & J SLOANE'S RELEASE DATE--House of Years. (Preview Sept. 15--See Pg. 5)		
Friday Sept. 18 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS "The European Import Collections"--original models from France, Italy, Spain, and England for Fall, 1964. Report and commentary by: Nancy White, editor--"Harper's Bazaar"; Gwen Randolph, fashion director-- "Harper's Bazaar." Prices: Breakfast--\$8.00, members; \$15.00, guests. Luncheon--\$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
Friday Sept. 18 10:30 A.M.	PREVIEW FOR RESIDENT BUYERS Special preview for resident buyers of cocktail and evening fashions, designed by George Nardiello. By invitation. Continuous beginning Monday, Sept. 21. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Sept. 21	BERGDORF GOODMAN RELEASE DATE--British Couture Collection.(Preview Sept.17)		
Monday Sept. 21 10:00 A.M. Breakfast	"NATIONAL SWEATER QUEEN CONTEST" Selection of National Sweater Queen and Junior Sweater Queen, in conjunc- tion with the <u>National Sweater Week (Sept. 21-27)</u> . By invitation. Publicity: Edward A. Brandwein, MU. 3-7520.	NAT'L KNITTED OUTERWEAR ASSN.(386 PK.AVE.SO.)	WALDORF-ASTORIA PILLEMONT SUITE
Monday Sept. 21 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Mainbocher will present his Fall custom-order fashions at a preview for the press. (Note Change of Date.) By invitation. (For Release, Tues., Sept. 22.) Publicity: Eleanor Lambert, MU. 8-2130.	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR
Monday Sept. 21 2:00 P.M.; 4:00 P.M.	CUSTOMER SHOWINGS: READY-TO-WEAR IMPORTS Showings of "Made-in-Europe" ready-to-wear fashions for customers, 2:00 and 4:00 P.M. Open to public. Publicity: Margery Rubin, OX. 5-4400.	MACY'S NEW YORK	2ND FLOOR LITTLE SHOP
Monday Sept. 21 2:15 P.M.	RESORT AND TRAVEL COLLECTION Showing of Paul Parnes' Resort and Travel collection, designed by Earl Luick and Fernando Bosc, Sept. 21, 29, Oct. 6 at 2:15 P.M. Contact: CH. 4-4600.	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday Sept. 21 2:30 P.M.	OPENING OF RESORT COLLECTION Showing of Young Elegante, Sept. 21 and Sept. 28 at 2:30. Contact:CH.4-1872.	YOUNG ELEGANTE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Sept. 21 3:30 P.M. Cocktails	PRESS PREVIEW: RESORT AND ADVANCE SPRING Showing for press of Resort and advance Spring collection. Also, Wed., Sept. 23 at 1:00 P.M. By invitation. Contact: Kay McGowan, IO. 5-6453.	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 30 10:30 A.M.	RESORT AND EARLY SPRING COLLECTION Showings on Sept. 30, Oct. 6, 13 at 10:30 A.M. By reservation. (<u>Advance Cruise collection, beginning Tuesday, Sept. 8, at informal daily showings</u>). Contact: Carolyn Carpenter, LA. 4-2577.	DAVID M. GOODSTEIN	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Sept. 22 12:00 Noon	OPENING OF RESORT COLLECTION Two showings, Sept. 22 and 29 at 12:00 Noon. By invitation. Contact: Ruth McLaughlin or Mr. Revell, LO. 4-6337.	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 22 12:30 P.M. Luncheon	PREVIEW: REVILLON FUR FASHIONS Press showing of Revillon furs. By invitation. (<u>Note Change of Date.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	REVILLON AT SAKS FIFTH AVENUE	ST. REGIS HOTEL LOUIS XVI SUITE
Tuesday Sept. 22 1:00 P.M.	SHOWING OF HOLIDAY- RESORT COLLECTION Also, Sept. 30 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO.3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 22 2:30 P.M.	OPENING OF RESORT COLLECTION Showings Sept. 22, Oct. 1, 7 at 2:30 P.M. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Sept. 22 2:30 P.M.	OPENING OF RESORT COLLECTION Showings Sept. 22 and Sept. 29 at 2:30. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Sept. 22 2:30 P.M.	PRESS PREVIEW: FALL AND WINTER FURS Presentation of Ben Kahn's Fall and Winter fur fashions. By invitation. Publicity: McGeehan & O'Connor, 667 Madison Ave., PL. 9-8150.	BEN KAHN FURS	SHERATON-EAST HOTEL DIPLOMAT SUITE
Tuesday Sept. 22 4:00 P.M.	HOLIDAY AND RESORT COLLECTION Showing at 4:00, Sept. 22 and 29. By appointment. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Sept. 22 6:15 P.M.	PRESS PREVIEW OF EUROPEAN IMPORTS Annual presentation of European imports throughout the store. By invita- tion. (<u>For Release, Wed., Sept. 23.</u>) Publ.: Louise Langdon, PL. 2-1212.	BLOOMINGDALE'S	THROUGHOUT STORE
Wednesday Sept. 23 9:30 A.M. Breakfast	PRESS PREVIEW OF FUR FASHIONS Georges Kaplan's press preview of Fall and Winter fur fashions, designed by Jacques Kaplan, introducing "Great Mink Revolution." By invitation. Showing promptly at 10:00 A.M. (<u>For Release, Thurs., Sept. 24.</u>) Contact: Miss Gudrun Hoerig, CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON
Wednesday Sept. 23 12:00 Noon	HOLIDAY AND RESORT COLLECTION Showing of Holiday and Resort collection, designed by Don Breitingner. Also showing Sept. 30. By appointment. Contact: LA. 4-0237.	HAROLD LEVINE CO.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 23 12:30 P.M. Luncheon	"DAWN TO DUSK" LEATHER FASHIONS Informal showing of fashions by Leathermode during luncheon. Publicity: Ellen Perl, TE. 2-8212. For reservations, contact: CI. 6-9171.	LEATHERMODE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 23 1:15 P.M.	OPENING: HOLIDAY AND RESORT COLLECTION Showings Sept. 23 and 29, and Oct. 1 at 1:15 P.M. By reservation. Contact: Larry Farragut or Miss Vivian, LO. 5-2727.	GOTHE (DAVID E. GOTTLIEB, INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday Sept. 23 2:30 P.M.	SHOWING OF ADVANCE SPRING COLLECTION Showings Sept. 23 and 29 at 2:30 P.M. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 23 4:00 P.M. Cocktails	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Press preview of Fall-Winter couture fur fashions by Reiss & Fabrizio. By invitation. (For Release, Mon., Sept. 28.) Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7874.	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
Thursday Sept. 24 9:00 A.M. Coffee	OPENING: RESORT AND CRUISE COLLECTION Resort and Cruise "wardrobe collection," designed by Nilo. By invitation. Continuous thereafter, by appointment. Contact: Dodie May, 244-3927.	DIANA THOMAS, LTD. (FORMERLY NILO, LTD.)	512 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Thursday Sept. 24 12:00 Noon	OPENING OF RESORT COLLECTION Showing Sept. 24 and 29 at 12:00 Noon. Contact: WI. 7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Sept. 24 1:00 P.M.	SPECIAL SHOW: SPORTSWEAR, SEPARATES ONLY Special showing of Resort sportswear and separates, designed by Dorothy Cox. Contact: CH. 4-6350. Publicity: Rosemary Sheehan, MU. 5-1280.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Sept. 24 1:00 P.M.	HOLIDAY & RESORT JUNIOR FASHIONS Showings Sept. 24 and 29 at 1:00 P.M. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Sept. 24 2:30 P.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of Fall-Winter fashions, designed by S. Breslin Baker, for John F. Morris. By invitation. Thereafter by appointment. Contact: Henry Dorman, EL. 5-0400.	JOHN F. MORRIS & CO. (224 WEST 30TH ST.)	HOTEL DELMONICO BALLROOM
Thursday Sept. 24 4:00 P.M.	RESORT AND HOLIDAY COLLECTION Malcolm Starr will present his Resort and Holiday collection, designed by Elinor Simmons and Mr. Arno, Sept. 24, 29, and Oct. 1 at 4:00 P.M. By appointment. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Sept. 24 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD Twenty-second annual award, this year to Jacques Tiffeau and Geoffrey Beene. Also, special awards to Sylvia Pedlar, Iris Lingerie; and David Webb, jewelry designer. Fashion show at 9:00 P.M. By admission ticket only. Publicity: Eleanor Lambert, MU. 8-2130.	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Sept. 25 2:30 P.M.	OPENING OF RESORT COLLECTION Maurice Rentner's Resort collection, designed by Bill Blass. Showings Sept. 25 and Sept. 29 at 2:30. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Sept. 28	REISS & FABRIZIO RELEASE--Fall-Winter furs. (Preview, Sept. 23--See Pg.8)		
Monday Sept. 28 10:00 A.M.	RESORT AND HOLIDAY COLLECTION Showings Sept. 28, 29, 30 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday Sept. 28 11:30 A.M.	PRESS PREVIEW: MADE- TO-ORDER FUR FASHIONS Fall-Winter fur fashions, designed by Emeric Partos. By invitation. (For Release, Tues., Sept. 29.) Publ.: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Beginning Monday Sept. 28	CAPSULE SHOWING OF RESORT COLLECTION Showing of Resort fashions, designed by David Kidd for Arthur Jablow. By appointment. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 29 9:30 A.M. Breakfast	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of Fall-Winter fur fashions for the press. Showing at 10:00 A.M. By invitation. (For Release, Wed., Sept. 30.) Publicity: Vera Bacall, PL. 3-8421. Contact: Mrs. S.K. Steffan, CI. 7-1388.	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON - 3RD FLOOR
Tuesday Sept. 29 10:30 A.M.	RESORT AND HOLIDAY COLLECTION Showings Sept. 29, 30, Oct. 1, 2, 6, 7, 8, 9 at 10:30 A.M. By reservation. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday Sept. 29 12:00 Noon Luncheon	RESORT-INTO-SUMMER SWIMSUIT COLLECTION Darlene will preview their new swimsuit collection. Showing at 12:30 P.M. By invitation. Publicity: Jeanne Sessions, BR. 9-9400.	DARLENE KNITWEAR (1407 BROADWAY)	SAVOY PLAZA HOTEL GOLD ROOM
Wednesday Sept. 30 1:00 P.M.	OPENING: RESORT AND CRUISE DRESS COLLECTION Resort and Cruise dresses, designed by Dorothy Cox, Sept. 30, Oct. 7, 14 at 1:00 P.M. Contact: CH. 4-6350. Publ.: Rosemary Sheehan, MU. 5-1280.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

SPRING OPENINGS BY LOS ANGELES FASHION GUILD IN LOS ANGELES

Sunday Oct. 4-	Oct. 4: 9:30 A.M. Mike Anthony; 1:30 P.M. Ellis Porter; 2:30 P.M. Lee Herman; 4:30 P.M. Michael Novarese; 6:00 P.M. Helga.
Oct. 6	Oct. 5: 8:30 A.M. Stanley-Nelson; 10:00 A.M. Marusia; 1:30 P.M. Travilla; 3:00 P.M. Helen Rose.
	Oct. 6: 8:30 A.M. Peggy Hunt; 10:00 A.M. Couture West; 6:00 P.M. Georgia Bullock.
	By Appt.: Adele of California; Charles Cooper; Wayne Fuller; Michaelson, Inc.; M. Nadler; Oscar of Beverly Hills.
	Contact: Barbara Trister, 819 Santee Street, Los Angeles, California.

CALENDAR FOR 1965

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
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3	4	5	6	7	8	9	7	8	9	10	11	12	13	7	8	9	10	11	12	13
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24	25	26	27	28	29	30	28							28	29	30	31			
31																				
APRIL							MAY							JUNE						
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JULY							AUGUST							SEPTEMBER						
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OCTOBER							NOVEMBER							DECEMBER						
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17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25
24	25	26	27	28	29	30	28	29	30					26	27	28	29	30	31	
31																				